

The Warrington Farmers' Market at Valley Square
Valley Square Lifestyle Center
Route 611 & Street Road, Warrington, PA 18976
Property Manager: Christie Honigman
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MARKET RULES

Purpose:

The purpose of the market is to strengthen ties with the local community while supporting local farmers and producers by offering an ongoing marketing opportunity within Valley Square Lifestyle Center and Warrington Township. The second fundamental goal of the market is to increase public access to fresh, local, sustainable grown and raised farm products.

Registration:

To secure a position in the Warrington Farmers' Market at Valley Square, candidates must submit an application form to Valley Square Lifestyle Center, c/o Christie Honigman, 1501 Main Street, Suite 200, Warrington, PA 18976, listing expected farm products and attendance dates. Organic certification, if claimed, and a certificate of insurance must be submitted to Valley Square prior to selling any products.

Market Hours, Season and Location:

The Warrington Farmers' Market at Valley Square will be held each Friday from 3:00pm-6:00pm, May 14, 2010 through November 12, 2010 (28 weeks). Sales begin at the established opening time and not before. Farmers must arrive early enough to be set up and ready to sell at the scheduled opening time. The market is located on Main Street within the Valley Square Lifestyle Center.

Market Fees:

Payment options:

- 1.) \$25/week, paid at the market on days selling.
- 2.) \$250/Half Season (14 weeks) (\$18/week per additional week)
- 3.) \$380/Full Season (28 weeks) (\$13.57/week per additional week)
- 4.) \$10/week, Non-Profit rate

Payments are due in two installments for half or full season rates. (50% by May 7th and 50% by July 23rd) Half and full season rates are refundable during the season, less \$25/weeks attended.

Who Can Sell and What Can be Sold:

The Warrington Farmers' Market at Valley Square is a producer-only market: Farmers, farmers' family members and employees familiar with the farm's practices and products being sold may sell. Farmers may only sell crops or other farm products that they grow and produce themselves, with the exceptions as listed below. Baked goods and prepared foods produced by the vendor that use products obtained locally and sustainably may be sold. Warrington Township and Valley

Square Lifestyle Center reserve the right to limit the percentage of such goods being sold. Priority will be given to organic farmers and farmers growing without pesticides, herbicides and synthetic fertilizers; to farms selling pastured animal products; to farms closest to the market; and to farms filling gaps within the market.

Exceptions:

- 1.) Farmers may sell items cooperatively (taking turns) for other farms in the region whose applications have also been accepted for the market. Farmers selling must be familiar with the growing practices of all products they are selling and must clearly indicate by signage the name(s) of the farm(s) producing the product.
- 2.) A farmer can sell a locally produced farm product from another local farm provided the grower of the product also submits an insurance certificate to Valley Square Lifestyle Center. The farmer selling must clearly indicate by signage the products grown by his or her farm and the farm from which other products are grown and must clearly separate these two categories in the farmer's display. Products from other farms may not consist of more than 1/3 of the farmer's display.
- 3.) Vendors selling vendor-produced baked goods and/or prepared foods will be accepted, with priority given to vendors selling foods made with organic, sustainably grown ingredients from local farms, filling a niche desired by customers.
- 4.) Periodically, special events such as "Last Fridays" may be scheduled during which other non-food vendor exceptions may be made.

Signs:

Farmers must display a sign giving his or her name (or that of the farm) and the location. Farmers must have signs listing the prices of every item offered for sale. All required signs must be in place before sales begin.

Space:

Warrington Township and Valley Square Lifestyle Center will assign spaces at the market. Farmers cannot lease or lend market stalls. Farmers' displays must not limit the view or access to their stalls. A 10 ft x 10 ft canopy will be provided to each vendor. Public restrooms are available. Electricity will be \$15/season and must be specified on the application.

Organic Certification:

Farmers offering organically grown products must display a sign giving their organic farm certification, listing the certifying organization. Farmers must clearly separate and label organic and non-organic produce offered for sale in the same display.

Supplies and Equipment:

Farmers must supply their own bags, tables and other items needed to operate their stands with the exception of a canopy. If selling by weight rather than volume, scales must be licensed and inspected. Food sold by weight must identify the net weight of the contents.

Site Sanitation and Appearance:

Farmers must clean their sales and truck areas at the end of the market, remove all food waste and refuse from the market site and pack out empty boxes. Farmers must keep their stall areas clean and attractive, i.e. clean table coverings, boxes and other containers placed underneath tables, and stalls kept free of product residuals and other litter.

Health Requirements:

Farmers must follow Bucks County Department of Health regulations when handling food at the farmers' markets. Sanitation guidelines based on county requirements for temporary food service operations must be followed. Farmers are responsible for complying with state laws concerning preparation and labeling of baked, processed and perishable foods.

Public Safety:

Farmers should exercise caution in parking vehicles and when unloading, reloading and leaving. Farmers should check their selling areas to be sure the tables, boxes, power cords, vehicles and contents, or any other item brought to the market present no hazard to pedestrians, motorists, or vehicles. Vehicles may remain by your stand.

Insurance:

Farmers accepted to sell at the Warrington Farmers' Market at Valley Square must furnish a certificate of insurance to Valley Square Lifestyle Center prior to any sales, evidencing a policy for coverage of general liability, property damage, and product liability insurance, and naming additionally insured exactly as it appears in the sample COI attached.

Permits and Taxes:

Farmers are responsible for all licenses required to sell their farm products, such as scale permits and permits to cook and sell prepared foods. Farmers are responsible for collecting and paying sales tax on items requiring payment of sales tax.

Farm Inspections:

Warrington Township and Valley Square Lifestyle Center reserve the right to give advance notice and visit any farm to inspect the production of crops or products being sold at the market.

Management and Application of Rules:

Warrington Township and Valley Square Lifestyle Center are responsible for the operation and management of the Warrington Farmers' Market at Valley Square. Employees of each organization are authorized to make operational decisions at the market including assignment of spaces, enforcement of these market rules, and collection of market fees. Violation of the rules may result in loss of permission to sell in the market.

Signature

Date